

Clarity

Success  
Statistic

Cross-  
functional  
teams

Solving  
stalled  
projects

Respect

Commun-  
-ication

Buy-In

Case  
Studies

Visualize  
problems

Tech-  
nology

Project  
Manage-me  
nt

Process

Praise

Adapti-  
-bility

Get in  
touch!

# Post Up to Narrative Outline

Intro: List  
our 5  
values

Pullquote  
about  
Agile

Overview  
of  
services

Problems  
We Can  
Solve

Testimony  
sticky  
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# Narrative Outline to Content Outline

Intro: List our 5 values

Pullquote about Agile

Overview of services

Problems We Can Solve

Testimony sticky notes



Brainstorm supporting design, language, and visuals

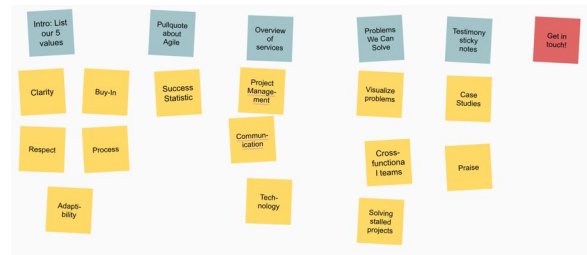


The screenshot shows the Adaptive Capacity website. At the top is a navigation bar with 'Home', 'About', and 'Contact' links. Below the navigation is a hero section with the heading 'Adaptive Capacity Maximizes Your Success' and a sub-heading 'Adaptive Capacity transforms "know-how" from education to a business advantage. We specialise in helping forward-thinking organisations work better through employee development, business improvement, and embedded digital management processes.' Below this is a grid of four boxes: 'Clarity' (Building awareness, communication and accountability), 'Buy-in' (Gaining an interest and support for a project or a change), 'Process' (Understanding the underlying issues of the project while maintaining processes and requirements), and 'Respect' (Ensuring that everyone considers all the project goals and working together to solve the problem). Below these boxes is a box for 'Adaptability' (Not only, these 4 pillars maximise the ability to respond to changing circumstances) with a 'Learn more about us' link. The main content area features a large image of green leaves with the text 'Projects managed using an Agile methodology have a 28% higher success rate - and a 20% lower failure rate - than those using traditional project management methods.' Below this is a 'Our Services' section with four categories: Project Management (Strategic Project Management Office, Operational Project Management Consulting, Innovation - Project Teams), Strategic Consulting (Management Consulting, Learning & Engagement, Change Management), Technology (Website Development, IT Management, Software Integrations), and Communication (Communication Strategy, Content & Marketing Strategy, Writing and Editing Services). Below the services is a 'PROBLEMS WE CAN SOLVE' section with a quote: 'Our organization's new strategic focus makes my entire project feel irrelevant. But I don't want to abandon it because we've already put in so much time and energy.' Below the quote are two buttons: 'See similar problem' and 'Tell us your problem'. At the bottom is a 'Testimonials' section with three sticky notes: 'This program is a positive change for a culture that values people first and that will help you retain your own team more effectively in a market that is really not that hot.' - Steve J. Eccleston, Technology; 'This provided some great ideas for the implementation and program we could follow.' - Amy G. Rucker; 'This smart, sensitive, & detail oriented approach will help ensure the success of our work. You really go above and beyond to get the job done.' - Pat M. Decker, Management.

# Brainstorm



# Narrative



# Content

**Adaptive Capacity Maximizes Your Success**

Adaptive Capacity maximizes "flexibility" from a support to a business advantage. We connect with those thinking organizations work better through ongoing development, process reengineering, and flexible project management solutions.

<b>Clarity</b> Having a common understanding of the project goals and objectives.	<b>Buy in</b> Ensuring that all team members are committed to the project goals and objectives.	<b>Process</b> Establishing a clear and consistent process for project management.	<b>Respect</b> Ensuring that all team members are treated with respect and dignity.
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**Adaptability**  
Having the skills to respond to change and uncertainty.

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**Get in touch!**

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**Projects managed using an Agile methodology have a 28% higher success rate – and a 20% lower failure rate – than those using traditional project management methods.**

**Our Services**

- Project Management**
  - Strategic Management Office
  - One-on-One Management Coaching
  - “On-demand” Project Team
- Technology**
  - Website development
  - Cloud migration
  - Software integration
- Strategic Consulting**
  - Business Model Innovation
  - Change Management
  - Organizational Design
- Communication**
  - Content Strategy
  - Website Content Strategy
  - Content & Marketing Strategy
  - Brand & Reputation Strategy

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**PROBLEMS WE CAN SOLVE**

*“Our organization’s new strategic focus makes my entire project feel irrelevant. But I don’t want to disband it because we’ve already put in so much time and energy.”*

See another problem → → → See all your problems

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**Testimonials**

- “This program is a positive change for us. It allows us to work more effectively and efficiently. We have more control over our project and our ability to respond to change is a real benefit and a real win.”*  
— Steve J. Director of Operations
- “My provider used great communication and provided us with great support.”*  
— Greg J. Director
- “It’s so great working with you. You’re so professional and you’re so easy to get in touch with.”*  
— Kim M. Director of Operations